

# TRAVELDIALOGUE

## For Sales and Marketing People

### Independent Agents Top 20 Holidays Afloat brochures: May 2010 Most ordered from BP & Au - excluding TUI and TC shops

Position	Company	Brochure title	Previous month
1	P & O Cruises	Main 2011	13
2	Princess Cruises	Mediterranean & Scandinavia 2011	29
3	P & O Cruises	Main 2010	1
4	Thomson (TUI UK)	Cruise 2011	-
5	Island Cruise (TUI UK)	Cruise 2011	-
6	Princess Cruises	Caribbean 2010/2011	2
7	Costa Cruises	Cruising Italian Style 2010/2011	3
8	Royal Caribbean Cruise Line (RCCL)	Europe & the Med Preview 2011	9
9	Holland America Line	Europe 2011 - Cruise Preview	6
10	Princess Cruises	Exotic Cruises WW 2010/2011	8
11	Fred Olsen Cruise Lines	Worldwide 2010/2011	-
12	Cunard Line	Main Voyage 2010/2012	36
13	Royal Caribbean Cruise Line (RCCL)	Europe & the Med 2010/2011	14
14	Royal Caribbean Cruise Line (RCCL)	Worldwide 2010/2011	12
15	Carnival Cruise Lines	Cruise Holidays 2010/2011	7
16	Celebrity Cruises (RCCL)	Worldwide 2010/2011	11
17	NCL Bahamas	Freestyle Cruising Epic 2010/2011	19
18	Princess Cruises	Mediterranean Scandinavia Canada & New Eng 2010	4
19	Hoseasons	Boating Holidays 2010	15
20	Fred Olsen Cruise Lines	Preview 2011	17
21	Carnival Cruise Lines	Magic 2011	10
22	P & O Cruises	Worldwide Voyages 2011	5
23	Azamara Cruises (RCCL)	Cruise 2010	-
24	Royal Caribbean Cruise Line (RCCL)	Caribbean Winter Sun Cruises 2010/2011	22
25	Ocean Village	Main 2010	16
26	Princess Cruises	Alaska Canada New England & Landtours 2010	18
27	Celebrity Cruises (RCCL)	Eclipse Insiders Guide 2011	-
28	Celebrity Cruises (RCCL)	Europe & the Med 2010	25
29	Cruise & Maritime Voyages	Voyages 2010 & 2010/2011 Preview	28
30	Hurtigruten Ltd	Norway Preview 2011	-
31	Tourama (Cosmos)	River & Coastal 2010	20
32	Cunard Line	World Cruise 2011	23
33	Blakes (Holiday Cottages Group)	Holiday Boating 2010	26
34	Celebrity Cruises (RCCL)	Europe & the Med 2011	-
35	Newmarket Holidays	Ocean Cruise Collection 2010/2011	-
36	MSC Cruises	Med Summer 2010	-
37	P & O Ferries	Ferry Guide 2010	37
38	Viking River Cruises	River Cruise Atlas 2011	-
39	Hurtigruten Ltd	Main Norway 2010/2011	35
40	Brittany Ferries	Timetables 2010	38

