TRAVELDIALOGUE
For Sales and Marketing People

Independent Agents Top 20 Holidays Afloat brochures: June 2010
Most ordered from BP & Au - excluding TUI and TC shops

Position	Company	Brochure title	Previous month
1	**P & O Cruises**	**Main 2010**	**3**
2	**P & O Cruises**	**Main 2011/2012**	**1**
3	**Princess Cruises**	**Mediterranean & Scandinavia 2011**	**2**
4	**Thomson (TUI UK)**	**Cruise 2011**	**4**
5	**Island Cruise (TUI UK)**	**Cruise 2011**	**5**
6	**Princess Cruises**	**Caribbean 2010/2011**	**6**
7	**Holland America Line**	**Europe 2011 - Cruise Preview**	**9**
8	**Fred Olsen Cruise Lines**	**Worldwide 2010/2011**	**11**
9	**Costa Cruises**	**Cruising Italian Style 2010/2011**	**7**
10	**Royal Caribbean Cruise Line (RCCL)**	**Worldwide 2011/2012**	
11	**Celebrity Cruises (RCCL)**	**Europe & the Med 2011**	**34**
12	**Princess Cruises**	**Exotic Cruises WW 2010/2011**	**10**
13	**Fred Olsen Cruise Line**	**Grand Voyages 2012**	
14	**Royal Caribbean Cruise Line (RCCL)**	**Europe & the Med 2011**	
15	**Carnival Cruise Lines**	**Cruise Holidays 2010/2011**	**15**
16	**Hoseasons**	**Boating Holidays 2010**	**19**
17	**Carnival Cruise Lines**	**Carnival Magic 2011**	**21**
18	**NCL**	**Freestyle Cruising Epic 2010/2011**	**17**
19	**Fred Olsen Cruise Lines**	**Worldwide 2011/2012**	
20	**Celebrity Cruises (RCCL)**	**Worldwide 2011/2012**	
21	Princess Cruises	Mediterranean Scandinavia Canada & New Eng 2010	18
22	P & O Cruises	Worldwide Voyages 2011	22
23	Cunard Line Ltd	Main Voyages 2010/2012	
24	Royal Caribbean Cruise Line (RCCL)	Worldwide 2010/2011	14
25	Royal Caribbean Cruise Line (RCCL)	Europe & the Med 2010/2011	13
26	Newmarket Holidays	Ocean Cruise Collection 2010/2011	35
27	Celebrity Cruises (RCCL)	Eclipse Insiders Guide 2011	27
28	P & O Cruises	Main 2011	
29	Princess Cruises	Alaska Canada & New England and Landtours 2010	26
30	Cunard Line Ltd	World Cruise 2011	32
31	Ocean Village	Main 2010	25
32	Viking River Cruises	River Cruise Atlas 2011	38
33	Azamara Cruises (RCCL)	Azamara 2010	23
34	Celebrity Cruises (RCCL)	Worldwide 2010/2011	16
35	Cruise & Maritime Voyages	Voyages 2010 and 2010/2011 Preview	29
36	Blakes (Holiday Cottages Group)	Holiday Boating 2010	33
37	Shearings	Cruise Preview 2011	
38	African Safari Club	Nile River Cruises 2010/2011	
39	Hurtigruten	Norway Preview 2011	30
40	Superbreak	Minicruises 2009/2010	

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